



FOR IMMEDIATE RELEASE

## **MATCH Hospitality launches Official Hospitality Programme for the FIFA Women's World Cup France 2019™**

**Paris/Zurich – 24 October 2018 – MATCH Hospitality AG, the worldwide exclusive rights holder of the FIFA Hospitality Programme, today revealed their range of products and services for the FIFA Women's World Cup France 2019™.**

MATCH Hospitality unveiled the exciting range of Official Hospitality Products for the FIFA Women's World Cup 2019™ showpiece in France next summer, in keeping with the growing importance of the FIFA Women's World Cup™ and the excitement surrounding France as the Host Nation.

MATCH Hospitality offers corporate clients, groups and individuals a variety of ticket-inclusive products designed to meet their every requirement. From private hosting to casual lounges, the Official Hospitality Programme provides the very best in business-to-business platforms, as well as more affordable products for individuals wanting that special 'once-in-a-lifetime' experience.

There are three (3) products on offer, which have been carefully designed to provide different service levels and inclusions – the MATCH Private Suite, the MATCH Shared Suite and MATCH Club. There is also an exciting introduction of the *Final Round Series Lyon* – where customers can secure their seats for both Semi-finals and the Final, which will all be staged in one of France's top gastronomic cities, Lyon. For details of the service levels and series please refer to the separate documentation attached to this media release.

**Pascal Portes**, Chief Operating Officer of MATCH Hospitality, commented: "MATCH Hospitality has successfully delivered the FIFA Hospitality Programme for the last two FIFA Women's World Cup events which were hosted in Germany and Canada. For this edition we are working closely with FIFA and the Local Organising Committee in a shared commitment towards delivering an exceptional hospitality experience, for what will no doubt be a landmark FIFA Women's World Cup event in France. We believe that the product range we are offering rises to the occasion, giving customers a superlative match-day experience and preferential access to matches which cannot be secured on a single match basis anywhere else on the market yet."

**Jean-Francois Pathy**, Director Marketing Services at FIFA, stated:" The Official Hospitality Programme is a core component of the FIFA Women's World Cup, as it offers guests a unique matchday experience, in a relaxed atmosphere, enjoying the best gastronomic delights the Host Country has to offer. In that respect, France is unrivalled in its warm hospitality and culinary expertise and we are convinced that our guests will have a tremendous time next year.

The launch of these packages was unveiled to the world on 24 October 2018 in Paris and London. MATCH Hospitality has launched its dedicated page on FIFA.com at <http://www.FIFA.com/hospitality>



## **About MATCH Hospitality and the FIFA Hospitality Programme**

FIFA appointed MATCH Hospitality as the worldwide exclusive rights holder of the FIFA Hospitality Programme for the FIFA Women's World Cup France 2019™, the FIFA Women's World Cup 2023™ and the 2022 FIFA World Cup Qatar™. The appointment encompasses both the sale of hospitality packages on an exclusive worldwide basis and the operations of the FIFA Hospitality Programme.

MATCH Hospitality is the only company worldwide that is officially authorised by FIFA to offer and guarantee exclusive hospitality packages for every match of the FIFA World Cup™ and the FIFA Women's World Cup™ directly or through its appointed sales agents.

The FIFA Hospitality Programme offers guests premium tickets bundled together with a wide range of services such as facilities at the stadiums (private suites, lounges and marquee tents), gourmet catering, preferential parking, entertainment and gifts. Appointed Sales Agents will also offer additional services including flights, transportation, tourism activities and accommodation.

MATCH Hospitality AG is based in Zurich with offices in London, Manchester, Moscow, Johannesburg, Mexico City, Guadalajara, Doha, Philadelphia, Hong Kong and Rio de Janeiro.

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*Enclosure:* *Official Hospitality Brochure for the FIFA Women's World Cup France 2019™*